



FINANCIAL SERVICES GUIDE

PREPARED ON 06 SEPTEMBER 2022

This Adviser Profile is Part 2 of the Financial Services Guide (FSG) and should be provided to you with FSG Part 1. These two documents (Part 1 and 2) complete the FSG.

This Adviser Profile sets out my contact details, professional details, the services and products I provide and how I am paid. Most importantly it's a snapshot of who I am and how you can contact me.

MY DETAILS

| | |
|-----------------------|--|
| Name | Alexander McAdam |
| Business Name | Deep Blue Financial Services Pty Ltd T/a Illawarra Financial Group |
| Address | 10/2-3 Collins Lane, Kiama NSW 2533 |
| Postal Address | PO Box 33, Kiama NSW 2533 |
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| Mobile | 0417 735 404 |
| Email | alex@illawarrafinancial.com.au |
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Deep Blue Financial Services Pty Ltd T/a Illawarra Financial Group (Rep No. 000430344) has been appointed as a corporate authorised representative of Affinia Financial Advisers Limited (Affinia) AFSL No. 237857. The contact details of Deep Blue Financial Service Pty Ltd T/a Illawarra Financial Group are listed above. I have also been appointed as an authorised representative of Affinia to provide financial services on its behalf and am authorised by Affinia to distribute this FSG.

Authorised Representative Number: 298301

Qualifications & Designations

- Bachelor of Commerce (Finance)
- Graduate Diploma of Financial Planning

Specialist Qualifications

- Statement of Attainment – Self-Managed Superannuation Funds, Integrity Education Group

How to provide me your instructions

You may specify how you would like to give me instructions on buying or selling the financial products listed under “My financial services” by telephone, fax or email. Please refer to my contact details above.

Experience

I have been working in the financial services industry since 2000 and providing financial advice services to clients since 2006.

MY SERVICES

I am authorised to provide the following services:

- Financial Advisory / Planning
- Life Insurance Advice
- Investment Advice
- Superannuation Advice
- Retirement Planning Advice

I am authorised to provide financial product advice and deal in the following product types:

- Basic and non – basic deposit products
- Debentures, stocks or bonds issued or proposed to be issued by a government
- Life Insurance Risk
- Life Insurance Investment
- Managed Investments, including Investor Directed Portfolio Service (IDPS)
- Retirement Savings Accounts
- Superannuation, including Self-Managed Superannuation funds
- Securities

FEES AND COMMISSIONS PAID TO AFFINIA

Initial commissions paid to Affinia

Affinia may receive initial commission from the product providers if you decide to purchase a product I recommend. The amount of initial commission is calculated as a percentage of the premium paid by you. The commission is paid by the Insurer when you purchase the insurance.

Initial commissions, where permitted by law, are calculated as follows:

- Life Insurance risk products: between 0% - 66% (GST inclusive) of the premium that you pay.

Ongoing commissions paid to Affinia

Ongoing commissions may be paid regularly by the product provider for the length of time that you hold the product. They are usually paid to Affinia by the product provider out of the revenue the product provider earns.

Ongoing commissions, where permitted by law, are calculated as follows:

- Life Insurance risk products: between 0% and 22% (GST inclusive) of the renewal premium. For level commission arrangements this will be up to 30% (GST inclusive) of the renewal premium.

For example, if an insurance product is recommended and you pay a premium of \$500, then the total “upfront” commission paid by the product issuer to Affinia will be between \$0 and \$330. Thereafter, the “ongoing” commission paid to Affinia will be between \$0 and \$110 (assuming upfront commission arrangements and there is no change to the premium you pay in subsequent years).

Fees and Charges

Fees may be charged for the services I provide. These fees will be agreed upon and confirmed to you prior to any service provided. The way that fees are charged will depend on the type of arrangement you have in place with me. The arrangement we have will either be an ongoing fee arrangement or an annual service arrangement. Current fees and charges (GST inclusive) are:

Advice Preparation Fees

Fees for the preparation of your advice may range from \$1,000 to \$20,000.

Advice Implementation Fees

Fees for the implementation of your advice may be a set fee between \$1,000 and \$20,000.

Ongoing Advice or Annual Service Fees

If you are on an ongoing fee arrangement, the fee for your ongoing service may be:

- a set fee between \$500 pa and \$20,000 pa which may be deducted from your investment account or invoiced to you directly; or
- a fee that is calculated as a percentage of your total portfolio between 0.44%pa and 1.50%pa which may be deducted from your investment account or invoiced to you directly.

If you have an annual service arrangement, service fees may be :

- a fixed fee of between \$500 and \$20,000 payable in one lump sum or in instalments; or
- a fee calculated at an hourly rate based on the time we have spent providing services to you.

The exact amounts of fees and charges and initial and ongoing commissions for the products you have purchased as a result of my recommendation to you will be detailed in your Statement of Advice.

How my associates and I are remunerated

When Affinia receives either a fee or an initial or ongoing commission as a result of a recommendation I have made to you Deep Blue Financial Services Pty Ltd T/a Illawarra Financial Group is paid 100% of the commission and fees paid to Affinia.

I am a director, shareholder and employee of Deep Blue Financial Services Pty Ltd T/a Illawarra Financial Group which pays me a salary and dividends from the commissions and fees received.

Other benefits I may receive

As an authorised representative of Affinia I may receive other benefits, including information technology software and support, professional development programs and conferences. I may also be entitled to other incentives including entertainment benefits, valued at under \$300. Where required by law, such benefits will be recorded in an *Alternative Remuneration Register* which is available to you on request.

Referrals

If you were referred by another party or I have referred you, I may pay or receive a referral fee or commission which will be disclosed in your SoA.

AFFINIA FINANCIAL ADVISERS LIMITED

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